



American Society for Eighteenth Century Studies

Exhibit and Sponsorship Opportunities



57th Annual Meeting

April 1-3, 2027

Portland Hilton
Downtown
Portland, Oregon

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About ASECS

Collectively, we are dedicated to the interdisciplinary, global study of the eighteenth century, a period that witnessed an enormous expansion in colonial claims, worldwide trade, and imperial ambition; a rising discourse of rights in conflict with a devastating transatlantic slave trade; unprecedented technological innovation; and the development of new ideas and cultural practices associated with the Enlightenment. In the eighteenth century, new readerships arose for newly invigorated genres such as the novel; theater audiences engaged new forms of dramatic expression; artists began to create for public markets as well as elite patrons, and composers experimented with innovations to traditional musical forms. The political, social, economic, cultural, and environmental practices forged in this period have profoundly shaped the world we inhabit today in both positive and negative ways and will continue to influence our common future. Learn more about ASECS at asecs.org.

Membership Breakdown

As of August 2026:

- ASECS serves over 1,200 members from 32 different countries.

ASECS Members by Areas of Study:

- English & American Language & Literature-50%
- History-25%
- Music, Visual Arts & Performing Arts-25%
- Languages & Literatures Other than English & American-25%
- Other Disciplines-5%

ASECS Members by Institution Type:

- Colleges & Universities – 85%
- Museums, Libraries, Archives, and other Scholarly Institutions – 15%

Exhibit

This Year

Prime exposure:

- Exhibits will be in the foyer area outside the main session room, breakout rooms, and registration area, for additional traffic flow.
- Placement of Coffee Breaks, Opening Reception, and Affiliate Reception beverage stations will be placed in the exhibit area.
- **NEW** - The Society of French Historical Society (SFHS) will be held at the same hotel and dates as ASECS. The exhibit area will be shared between the two societies.

Exhibitor Benefits

- Access for three days to 600+ scholars of eighteenth-century studies.
- Additional access to the SFHS conference attendees.
- 1 Complimentary Conference Registration with access to all sessions and events. A special exhibitor price of \$125 is available for any additional registrations.
- Listing in the PDF conference program and on the mobile app.
- Logo on the exhibitor page of the conference website with a link to your company's website.

Exhibit Hours

Exhibitor Move-in: Wednesday, March 31, 2027 5:00 PM – 8:00 PM

Show Hours: Thursday, April 1, 2027 7:30 AM – 7:30 PM
(Members reception from 6:00pm – 7:30pm)
Friday, April 2, 2027 7:30 AM – 7:00 PM
(Joint reception with ASECS affiliates and SFHS.)
Saturday, April 3, 2027 7:30 AM – 1:00 PM

Exhibitor Move out: Saturday, April 3, 2027 1:00 PM – 4:00 PM

Note: times may be adjusted slightly based on the final conference program.
Security will be provided in all open areas for hours when the exhibit hall is not open.

Exhibitor Space and Fees

Exhibit Space includes:

- (1) 6' draped table (or however many tables are ordered)
- (2) Chairs
- (1) Wastebasket

Electrical and Wi-Fi are available for an additional cost. Hotel order forms will be sent with confirmation.

Exhibitor Pricing

	Value Rate (before 2/12/27)	Standard Rate (after 2/12/27)
One Table	\$425	\$475
Two Tables	\$525	\$575
Three Tables	\$575	\$600
Four Tables	\$600	\$625

Note: To be listed as an exhibitor in the PDF conference program, ASCES must receive your commitment by **Friday, February 12, 2027.**

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Advertising (Digital)

Advertising Options for the ASECS News Circular

The News Circular is a digital circular sent to all contacts in the ASECS database (3) times a year. The News Circular is sent in the Spring (prior to the conference, summer/fall and winter and is also posted on the ASECS website.

1-page color Ad in ASECS News Circular \$ 250

½-page color Ad in ASECS News Circular \$ 150

Package Option

Purchase ad space in all three circulars and receive a discount.

1-page color Ad in three ASECS News Circulars \$ 650

½-page color Ad in three ASECS News Circulars \$ 350

Promotions

Conference promotions are an opportunity to use our platform to reach conference attendees before, during, and after the Annual Meeting.

Push Notifications \$ 150

(limit 5)

Send a notification through the conference mobile app to let attendees know your organization is exhibiting or to promote a special that you are offering.

Email Blast to Conference Attendees \$ 200

(limit one per organization)

Organization must provide ASECS with all email content. Content must be provided two weeks before the distribution date. ASECS will provide a selection of distribution dates upon contracting. No more than 5 hyperlinks may be included.

Need to Know Before You Go Email \$ 250

(one opportunity)

Your logo and a URL of your choice will be in an email sent to all attendees before the Annual Meeting in a final “know before you go” message.

Daily Conference Update Email \$ 550

Exclusive Sponsorship. Your logo and a URL of your choice will be in an email sent to all attendees at the beginning of each conference day (Thursday, Friday and Saturday), highlighting the day's events.

Sponsorships

Sponsorships demonstrate an organization's commitment to supporting the society's mission through conference programming. ASECS offers four different types of sponsorships: marketing, event, educational, and technology and accessibility. Align your organization's mission while supporting ASECS.

All sponsorships include acknowledgment on the ASECS website, signage, the conference mobile app, and Plenary Session walk-in slides.

Marketing Sponsorships

Registration \$ 750

Welcome conference with your logo with a hyperlink on each registration confirmation email. Includes signage at the registration desk with your logo and QR codes with information about your organization.

Lanyards \$ 1,000

(one available)

Add your logo to the conference lanyard.

Hotel Keycards \$ 1,500

(one available – deadline is January 15th to order)

- Get in front of every attendee by adding your logo and url to the hotel key card.

Event Sponsorships

Coffee Sponsor \$ 750

- Keep attendees caffeinated by sponsoring one of 6 coffee breaks.

First-Time Attendee Informational Meeting \$ 1,250

- Be the first to welcome and network with first-time attendees. It is never too early to start building relationships.
- Support this informational meet-up (with coffee and snacks) for first-time attendees to ensure that they have a successful conference experience and become loyal conference attendees.

Member Reception \$10,000

(may be co-sponsored with other co-sponsors)

- Welcome conference attendees on opening night with a hosted bar and snacks.

Educational Sponsorships

Pre-Conference Workshops and Tours *(Pricing available on request)*

- Support pedagogical workshops and educational outings to local historical and cultural sites. List available on request.

18th Century Café *(limit 4)* \$ 950

- Support ASECS's new small-group open sessions on timely topics of relevance. Sessions take place in the Exhibit Hall and are facilitated by members and include snacks and beverages.

Registration for Portland Primary School Teachers \$ 1,500

- Underwrite this conference registration category for Portland's primary school teachers to attend sessions and events at the conference.

Plenary Sponsor *(Co-sponsorship available)* \$ 5,000

- Support guest plenaries, keynotes, and author/artist talks. Approval of all presenters remains with ASECS.

Session Sponsor - Silver \$ 1,000

- Demonstrate support for specific panels and roundtables on cutting-edge scholarship.
- Listed as a sponsor of one session (selection based on available topics)
- Includes one free Annual meeting registration for a graduate student, part-time or non-tenure track faculty.

Session Sponsor - Gold \$ 2,000

- Demonstrate support for specific panels and roundtables on cutting-edge scholarship.
- Listed as a sponsor of two sessions (selections based on available topics)
- Includes two free Annual meeting registrations for graduate students, part-time or non-tenure track faculty.

Session Sponsor - Platinum \$ 5,000

- Demonstrate support for specific panels and roundtables on cutting-edge scholarship.
- Listed as a sponsor of three sessions (selections based on available topics)
- Ability to place flyers out on chairs prior to the sessions starting.
- Includes three free Annual meeting registrations for graduate students, part-time or non-tenure track faculty.

Accessibility and Technology Sponsorships

Accessibility Sponsor

- Contact the Conference Manager at programs@asecs.org to discuss the exact needs and pricing based on attendee requests.

Technology Sponsor

- Support audiovisual and other technology needs, such as LCD projectors, microphones, streaming, and wifi in all breakout rooms.

Have an idea for a sponsorship or interested in year-round sponsorship opportunities, please contact Devon Binder, Conference Manager, at programs@asecs.org.

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Exhibitor and Sponsorship Policies

Confirmation

You will receive a confirmation email upon your purchase. If you purchased an exhibit space, details regarding shipping, set-up and registering your staff person will be emailed in December.

Within five business days of purchasing any promotional items (i.e., ads or email blasts) or sponsorships, you will be contacted by the Conference Manager with specifics about your purchase. It is your responsibility to share that information with the pertinent people on your team.

Exhibit Space

All demonstrations and exhibits must be confined to the contracted space. Exhibit space must be set-up, remain intact and dismantled per the official times outlined in the exhibitor kit. ASECS is not responsible for any materials left by exhibitor. Exhibitor shall promptly pay for any and all damages to the exhibiting facility of associated facilities, booth equipment, or the property of others caused by exhibitor. ASECS shall have the right to prohibit any exhibit or part of an exhibit which in its opinion is not suitable to or in keeping with the character or purpose of the exhibition.

Questionable exhibits shall be modified at the request of the ASECS staff. Exhibitors shall reflect their company's highest standard of professionalism while maintaining their table and/or attending any sessions. No exhibitor shall assign, sublet, or share the whole or any part of their physical space.

Assignment of Space

Due to the fluid situation and ASCES' responsibility to produce a safe in-person event, ASCES cannot provide an exhibit diagram at this time. ASECS will be working with the hotel on the placement of all conference events, including the placement of exhibit tabletops for maximum exposure. ASECS will assign all tables taking into consideration the registration date. On the registration form, you will have an opportunity to list any competitors that you do not wish to be placed nearby.

Deadlines

Exhibit space, sponsorships, and advertising are available on a first-come, first-paid basis, and all selections must be purchased through the registration portal. All contracts must be made by Friday, February 12, 2027, for successful fulfillment. ASECS will accept purchases after Friday, March 12, 2027, but fulfillment is not guaranteed.

Registering Your Company Representatives

One complimentary conference registration will be provided with your exhibit purchase. Additional representatives who wish to participate must register and pay \$125. Once conference registration opens in December, you will receive instructions on how to register your exhibit staff.

Security

Security shall be provided for the in-person exhibit for any hours when the exhibit area is closed. The furnishing of security shall not increase the liability of ASECS. ASECS, the official service contractors, the exhibit facility, representatives and/or employees thereof will be responsible for injury, loss of damage that may occur to the exhibitor, or the exhibitor's employees or property, from any cause whatsoever, prior, during, or subsequent to the period covered by the application/contract.

Promotion of Sponsorship or Exhibit

Use of the ASECS logo in any promotions of the conference is subject to approval by ASECS. Please submit any proposed ads that use the ASECS logo to the ASECS Conference Manager at programs@asecs.org.

Photo Consent

As part of our mission to provide education, best practices, and other information from leaders in their fields, speakers, panelists, and audience members should be aware that we may record all or part of the events we organize, including comments from speakers, panelists, and audience members. The resulting raw and edited materials, including still photographs, video and audio recordings, and associated verbatim transcripts, may be used by ASECS without restriction, in press releases, white papers, conference collateral, websites, and other publications. By attending our events, you acknowledge that you are in a public place and that attendees (including ASECS volunteers) may capture your image in photos and videos. Nevertheless, ASECS encourages event attendees to exercise common sense and good judgment and respect the wishes of other attendees who do not wish to be photographed at events. ASECS uses photos and videos taken at its event for a variety of purposes, including publication on the ASECS website. If you see any photos of yourself or any personal information about yourself on ASECS.org that you would like removed, please contact the Conference Manager at programs@asecs.org.

Cancellation

If the organization desires to cancel their purchase, they must do so by Friday, February 12, 2027. All cancellations of space, including space reduction, or cancellation of advertising space must be submitted via email to the Conference Manager at programs@asecs.org to receive a 50% refund.

There will be no credits or refunds provided starting Saturday, February 13, 2027. For all exhibitor changes, including revisions to attendees and cancellations, please contact the Conference Manager at programs@asecs.org