



American Society for Eighteenth-Century Studies
55th Virtual Annual Meeting
March 28-29 and April 4-5, 2025

Exhibitor and Sponsorship Prospectus

Exhibit

This Year

Prime exposure:

- Nine days of exposure on the virtual platform starting Friday, March 28 through Saturday, April 5.
- Return of “18th Century Chats” in a virtual format scheduled throughout the conference.

Topics include:

- Graduate Student Virtual Coffee House
- How to: So You Want to be a Board Member?
- How to: Great Meeting: Why You Need Parliamentary Procedure
- How to: Create a Sustainable Association

Exhibitor Benefits

- Access for four days to 500+ scholars of eighteenth-century studies.
- 2 Complimentary Conference Registration with access to all sessions and events.
- Listing in the PDF conference program and on the virtual platform.
- Logo on the exhibitor page of the conference website with a link to your company’s website.

Exhibit Exposure Times

Please note that all times are eastern time.

<u>Virtual Hours:</u>	Friday, March 28, 2025	11:00 AM - 4:30 PM ET
	Saturday, March 29, 2025	11:00 AM - 4:30 PM ET
	Friday, April 4, 2025	11:00 AM - 4:30 PM ET
	Saturday, April 5, 2025	11:00 AM - 4:30 PM ET

Exhibitor Recognition and Fees

Exhibit Recognition included on the virtual platform

(1) Exhibitor Listing to include

- Organization Name and URL
- Contact Name /Email/Phone
- Description and Logo
- Upload promotional materials

(2) Ability for (2) representatives from your organization to attend all sessions and plenaries

(3) Ability to list office hours and your personal ZOOM link.

(4) Logo on ASECS website. (www.asecs.org)

Exhibitor Pricing

	Value Rate (before 3/7/25)	Standard Rate (after 3/7/25)
One Listing	\$200	\$225

Note: To be listed as an exhibitor in the 2025 PDF conference program, ASCES must receive your commitment by **March 7, 2025**.

Advertising (Print and Digital)

Alongside the virtual platform, there will also be a 2025 PDF program posted online, which members can print out if they choose. As a result, digital advertising is available again this year.

Packages and Pricing

Package A (limit 4)

\$ 750

- 1 full-page ad in ASECS's journal Eighteenth-Century Studies. Specific issues will be determined based on publication deadlines.
- 1 full-page color ad in the Conference 2025 PDF program.
- **NEW** - 1 full-page color ad in the ASECS quarterly circular. Specific issues will be determined based on publication deadlines.
- Logo recognition on the virtual platform rotating banner.
- Logo recognition with a hyperlink in one of the four daily conference highlights email blasts. Organizations can select one of the following dates: March 28, March 29th, April 4th, or April 5th.

Package B (Limit 4)

\$ 500

- Logo recognition on the virtual platform rotating banner.
- 2 full-page color ads:
 - 1 full-page color ad in the 2025 PDF conference program.
 - **NEW** - 1 full-page color ad in the ASECS news circular. Specific issues will be determined based on publication deadlines.

Package C

\$ 300

- Logo recognition on the virtual platform rotating banner.
- Your choice of 1 full-page color ad in the 2025 PDF conference program or in the ASECS news circular. Specific issues will be determined based on publication deadlines.

Package D

\$ 200

- Logo recognition on the virtual platform rotating banner.
- Your choice of 1 half-page color ad in the 2025 PDF conference program or in the ASECS news circular. Specific issues will be determined based on publication deadlines.

A la Carte Additions

1 full-page color Ad in 2025 conference PDF Program \$ 225

1 half-page color Ad in 2025 conference PDF Program \$ 120

NEW Opportunity

1 Page color Ad in the ASECS Quarterly News Circular \$225

½ Page color Ad in the ASECS Quarterly Circular	\$120
1/3 Page color Ad in the ASECS Quarterly Circular	\$90
1/6 Page (suitable for job ads; no images)	\$50

Note: Conference PDF ads and virtual platform images must be received by **March 7, 2024**. ASECS is not responsible for the creation of any ads. Ads must be submitted with final camera-ready artwork.

Promotions

Conference promotions are an opportunity to use our platform to reach conference attendees before, during, and after the Annual Meeting.

Email Blast to Conference Attendees \$ 200

(limit one per organization)

The organization must provide ASECS with all email content. Content must be provided two weeks prior to the distribution date. Email can contain no more than 5 hyperlinks. ASECS will provide a selection of distribution dates upon contracting.

Need to Know Before You Login - SOLD \$ 250 each / 2 for \$ 400

(two opportunities, one each weekend)

Your logo and a URL of your choice will be in an email sent to all attendees prior to the Annual Meeting in a final “know before you login” message.

Daily Conference Update Email \$ 550

Exclusive Sponsorship. Your logo and a URL of your choice will be in an email sent to all attendees at the beginning of each conference day (Friday and Saturday of each weekend for 4 emails), highlighting the day's events.

Sponsorships

Sponsorships demonstrate an organization’s commitment to supporting the society’s mission through conference programming. ASECS offers four different types of sponsorships: marketing, event, educational, and technology and accessibility. Line your organization’s mission while supporting ASECS.

All sponsorships include acknowledgment on the ASECS website, signage, the 2025 PDF conference program, the conference mobile app, and General Session walk-in slides.

Marketing Sponsorships

18th Century Café *(limit 4)* \$ 500 per Cafe

- Support ASECS’s new small-group open sessions on timely topics of relevance. Sessions take place virtually and are facilitated by members.
- Sponsor benefits include introducing the topic and the moderator and participate in the session.

- Additional acknowledgment in the 2025 PDF conference program session listing.
- Topics include:
 - Graduate Student Virtual Coffee House
 - How to: So You Want to be a Board Member?
 - How to: Great Meeting: Why You Need Parliamentary Procedure
 - How to: Create a Sustainable Association

Registration for High school Teachers \$ 1,500 (20 teachers)

- Underwrite this conference registration category for high school teachers to attend sessions and events at the conference.

Session Sponsor - Silver \$ 600

- Demonstrate support for specific panels and roundtables on cutting-edge scholarship.
- Listed as a sponsor of one session (selection based on available topics)
- Additional acknowledgment in the 2025 PDF conference program session listing and on the online program.
- Includes one free Annual meeting registration for a graduate student, part-time or non-tenure track faculty.

Session Sponsor - Gold \$ 1000

- Demonstrate support for specific panels and roundtables on cutting-edge scholarship.
- Listed as a sponsor of two sessions (selections based on available topics)
- Verbal recognition at the beginning of the session and the opportunity to welcome everyone and introduce the session chair in each session.
- Additional acknowledgment in the 2025 PDF conference program session listing and on the online program.
- Includes two free Annual meeting registrations for graduate students, part-time or non-tenure track faculty.

Session Sponsor - Platinum \$ 1,500

- Demonstrate support for specific panels and roundtables on cutting-edge scholarship.
- Listed as a sponsor of three sessions (selections based on available topics)
- Verbal recognition at the beginning of the session and the opportunity to welcome everyone and introduce the session chair in each session.
- Additional acknowledgment in the 2025 PDF conference program session listing and on the online program.
- Includes three free Annual meeting registrations for graduate students, part-time or non-tenure track faculty.

Accessibility and Technology Sponsorships

Accessibility Sponsor

- Contact the Executive Director to discuss the exact needs and pricing based on attendee requests.

Technology Sponsor

- Contact the Executive Director to discuss the exact needs and pricing based on attendee requests.

Have an idea for a sponsorship or interested in year-round sponsorship opportunities, please contact Benita Blessing, Executive Director @ director@asecs.org

Exhibitor and Sponsorship Policies

Confirmation

Within three business days of submitting your contract, ASECS will send a confirmation with an invoice, payment instructions and specifics regarding your selections. It is your responsibility to share that information with the pertinent people on your team.

Deadlines

Exhibit space, sponsorships, and advertising are available on a first-come, first-paid basis and all selections must be contracted via the included contract. All contracts must be made by March 7, 2025, for successful fulfillment. ASECS will accept contracts after March 7, 2025, but fulfillment is not guaranteed.

Registering Your Company Representatives

Two complimentary conference registration will be provided with your exhibit purchase. Additional representatives who wish to participate must register and pay \$125.

Promotion of Sponsorship or Exhibit

Use of the ASECS logo in any promotions of the conference is subject to approval by ASECS. Please submit any proposed ads that use the ASECS logo to the ASECS Executive Director Benita Blessing at director@asecs.org.

Photo Consent

As part of our mission to provide education, best practices, and other information from leaders in their fields, speakers, panelists, and audience members should be aware that we may record all or part of the events we organize, including comments from speakers, panelists, and audience members. The resulting raw and edited materials, including still photographs, video and audio recordings, and associated verbatim transcripts, may be used by ASECS without restriction, in press releases, white papers, conference collateral, websites, and other publications. By attending our events, you acknowledge that you are in a public place and that attendees (including ASECS volunteers) may capture your image in photos and videos. Nevertheless, ASECS encourages event attendees to exercise common sense and good judgment and respect the wishes of other attendees who do not wish to be photographed at events. ASECS uses photos and videos taken at its event for a variety of purposes, including publication on the ASECS website. If you see any photos of yourself or any personal information about yourself on ASECS.org that you would like removed, please contact the Executive Director Benita Blessing at director@asecs.org.

Cancellation

If the organization desires to cancel this agreement, they must do so by March 7, 2025. All cancellations must be submitted via email to Devon at devon@asecs.org to receive a 50% refund minus a \$50 administrative fee.

There will be no credits or refunds provided starting March 7, 2024. For all exhibitor changes, including revisions to attendees and cancellations, please contact Devon at devon@asecs.org.