



American Society for Eighteenth Century Studies

Exhibit and Sponsorship Opportunities



54th Annual Meeting

April 4-6, 2024

Sheraton Centre
Toronto, ON
Canada

Exhibit

This Year

Prime exposure:

- Exhibits will be in a section of the ballroom and the pre-function area outside the main session room, breakout rooms, and registration area, for additional traffic flow.
- Return from 2023 the very successful “18th Century Chats” will be scheduled throughout the conference and will take place in the exhibit hall.
- Placement of Coffee Breaks, Opening Reception, and Affiliate Reception beverage stations will be placed in the exhibit area.

Exhibitor Benefits

- Access for three days to 600+ scholars of eighteenth-century studies.
- 1 Complimentary Conference Registration with access to all sessions and events. A special exhibitor price is available for any additional registrations.
- Listing in the PDF conference program and on the mobile app.
- Logo on the exhibitor page of the conference website with a link to your company's website.
- Additional exposure during the Friday evening Affiliate Reception again this year.

Exhibit Hours

<u>Exhibitor Move-in:</u>	Wednesday, April 3, 2024	5:00 PM – 8:00 PM
<u>Show Hours:</u>	Thursday, April 4, 2024	8:00 AM – 5:00 PM
	Friday, April 5, 2024	8:00 AM – 8:00 PM
	Saturday, April 6, 2024	8:00 AM – 1:00 PM
<u>Exhibitor Move out:</u>	Saturday, April 6, 2024	1:00 PM – 4:00 PM

Note: times may be adjusted slightly based on the final conference program. Security will be provided in all open areas for hours when the exhibit hall is not open.

Exhibitor Space and Fees

Exhibit Space includes:

- (1) 6' draped table (or however many tables are ordered)
- (2) Chairs
- (1) Wastebasket

Electrical and Wi-Fi are available for an additional cost. Hotel order forms will be sent with confirmation.

Exhibitor Pricing

	Value Rate (before 3/7/24)	Standard Rate (after 3/7/24)
One Table	\$425	\$475
Two Tables	\$525	\$575
Three Tables	\$575	\$600
Four Tables	\$600	\$625

Note: To be listed as an exhibitor in the PDF conference program, ASCES must receive your commitment by **March 7, 2024**.

Advertising (Print and Digital)

ASECS is bringing back the use of the conference mobile app as the primary program. There will also be a PDF program posted online, which members can print out on if they choose. As a result, digital advertising is available again this year.

Packages and Pricing

Package A (limit 4)

\$ 750

- 1 full-page ad in ASECS's journal Eighteenth-Century Studies. Specific issue are to be determined based on publication deadlines.
- 1 full-page color ad in the Conference PDF program
- Logo recognition with a hyperlink in daily conference highlights email blast. One each day of the conference (Thursday, Friday, and Saturday)

Package B (Limit 4)

\$ 500

- Rotating Banner image on conference mobile app
- 2 full-page color ads in the PDF program.
- **Large** profile in the exhibitor/sponsor listing in the conference mobile app.

Package C

\$ 300

- Full-page color ad in the PDF meeting program
- **Medium** profile in the exhibit/sponsor listing in the conference mobile app.

Package D

\$ 200

- Half-page color ad in the PDF meeting program
- **Small** profile in the exhibit/sponsor listing in the conference mobile app.

Meeting app features and specs.

Check app features here: <https://help.socio.events/en/articles/3310403-showcase-sponsors>

Check here for image sizing: <https://help.socio.events/en/articles/2115107-event-image-dimensions>

A la Carte Additions

2-page color Ad in conference PDF program	\$ 400
1-page color Ad in conference PDF Program	\$ 250
½-page color Ad in conference PDF Program	\$ 150

Note: Conference PDF ads and conference app images must be received by **March 7, 2024**. ASCES is not responsible for the creation of any ads. Ads must be submitted with final camera-ready artwork.

Promotions

Conference promotions are an opportunity to use our platform to reach conference attendees before, during, and after the Annual Meeting.

Email Blast to Conference Attendees \$ 200

(limit one per organization)

Organization must provide ASECS with all email content. Content must be provided two weeks prior to the distribution date. ASECS will provide a selection of distribution dates upon contracting.

Need to Know Before You Go Email \$ 250

(one opportunity)

Your logo and a URL of your choice will be in an email sent to all attendees prior to the Annual Meeting in a final “know before you go” message.

Push Notifications \$ 150

(limit 5)

Send a notification through the conference mobile app to let attendees know your organization is exhibiting or to promote a special that you are offering.

Daily Conference Update Email \$ 550

Exclusive Sponsorship. Your logo and a URL of your choice will be in an email sent to All attendees at the beginning of each conference day (Thursday, Friday and Saturday), highlighting the day's events.

Sponsorships

Sponsorships demonstrate an organization’s commitment to supporting the society’s mission through conference programming. ASECS offers four different types of sponsorships; marketing, event, educational, and technology and accessibility. Line your organization’s mission while supporting ASECS.

All sponsorships include acknowledgment on the ASECS website, signage, the PDF meeting program, the conference mobile app, and General Session walk-in slides.

Marketing Sponsorships

Registration

\$ 750

Welcome conference with your logo with a hyperlink on each registration confirmation email. Includes signage at the registration desk with your logo and QR codes with information about your organization.

Hotel Keycards

\$ 2,500

(one available – deadline is January 15th to order)

- Get in front of every attendee by adding your logo and url to the hotel key card.

Lanyards

\$ 2,500

(one available)

- Add your logo to the conference lanyard.

Event Sponsorships

Member Reception

\$10,000

(may be co-sponsored with other co-sponsors)

- Welcome conference attendees on opening night with a hosted bar and snacks.

First-Time Attendee Informational Meeting

\$ 1,250

- Be the first to welcome and network with first-time attendees. It is never too early to start building relationships.
- Support this informational meet-up (with coffee and snacks) for first-time attendees to ensure that they have a successful conference experience and become loyal conference attendees.

Coffee Sponsor

\$ 750

- Keep attendees caffeinated by sponsoring one of 6 coffee breaks or providing coffee for a group's meeting.

Educational Sponsorships

Pre-Conference Workshops and Tours *(Pricing available on request)*

- Support pedagogical workshops and educational outings to local historical and cultural sites. List available on request.
- Additional acknowledgment in the PDF conference program session listing.

18th Century Café *(limit 4)*

\$ 750

- Support ASECS's new small-group open sessions on timely topics of relevance. Sessions take place in the Exhibit Hall and are facilitated by members and include snacks and beverages.
- Additional acknowledgment on signage at the session and in the PDF conference program session listing.

Registration for Toronto City Primary School Teachers \$ 1,500

- Underwrite this conference registration category for Toronto's primary school teachers to attend sessions and events at the conference.

Keynote Sponsor (*Co-sponsorship available*) \$ 5,000

- Support guest plenaries, keynotes, and author/artist talks. Approval of all presenters remains with ASECS.
- Additional acknowledgment on signage at the session and in the PDF conference program session listing.

Session Sponsor - Silver \$ 1,000

- Demonstrate support for specific panels and roundtables on cutting-edge scholarship.
- Listed as a sponsor of one session (selection based on available topics)
- Additional acknowledgment on signage at the session and in the PDF conference program session listing.
- Includes one free Annual meeting registration for a graduate student, part-time or non-tenure track faculty.

Session Sponsor - Gold \$ 2,000

- Demonstrate support for specific panels and roundtables on cutting-edge scholarship.
- Listed as a sponsor of two sessions (selections based on available topics)
- Additional acknowledgment on signage at the session and in the PDF conference program session listing.
- Includes two free Annual meeting registrations for graduate students, part-time or non-tenure track faculty.

Session Sponsor - Platinum \$ 5,000

- Demonstrate support for specific panels and roundtables on cutting-edge scholarship.
- Listed as a sponsor of three sessions (selections based on available topics)
- Additional acknowledgment on signage at the session and in the PDF conference program session listing.
- Ability to place flyers out on chairs prior to the sessions starting.
- Includes three free Annual meeting registrations for graduate students, part-time or non-tenure track faculty.

Accessibility and Technology Sponsorships

Accessibility Sponsor

- Contact the Executive Director to discuss the exact needs and pricing based on attendee requests.

Technology Sponsor

- Support audiovisual and other technology needs, such as LCD projectors, microphones, streaming and wifi in all breakout rooms.

Have an idea for a sponsorship or interested in year-round sponsorship opportunities, please contact Benita Blessing, Executive Director @ <mailto:director@asecs.org>

Exhibitor and Sponsorship Policies

Confirmation

Within three business days of submitting your contract, ASECS will send a confirmation with an invoice, payment instructions and specifics regarding your selections. It is your responsibility to share that information with the pertinent people on your team.

Exhibit Space

All demonstrations and exhibits must be confined to the contracted space. Exhibit space must be set-up, remain intact and dismantled per the official times outlined in the exhibitor kit. ASECS is not responsible for any materials left by exhibitor. Exhibitor shall promptly pay for any and all damages to the exhibiting facility of associated facilities, booth equipment, or the property of others caused by exhibitor. ASECS shall have the right to prohibit any exhibit or part of an exhibit which in its opinion is not suitable to or in keeping with the character or purpose of the exhibition. Questionable exhibits shall be modified at the request of the ASECS staff. Exhibitors shall reflect their company's highest standard of professionalism while maintaining their table and/or attending any sessions. No exhibitor shall assign, sublet, or share the whole or any part of their physical space.

Assignment of Space

Due to the fluid situation and ASCES' responsibility to produce a safe in-person event, ASECS cannot provide an exhibit diagram at this time. ASECS will be working with the hotel on the placement of all conference events including the placement of exhibit tabletops for maximum exposure. ASECS will assign all tables taking into consideration the registration date. On the registration form, you will have an opportunity to list any competitors that you do not wish to be placed nearby.

Deadlines

Exhibit space, sponsorships, and advertising are available on a first-come, first-paid basis and all selections must be contracted via the included contract. All contracts must be made by March 7, 2024, for successful fulfillment. ASECS will accept contracts after March 7, 2024, but fulfillment is not guaranteed.

Registering Your Company Representatives

One complimentary conference registration will be provided with your exhibit purchase. Additional representatives who wish to participate must register and pay \$125.

Security

Security shall be provided for the in-person exhibit for any hours when the exhibit area is closed. The furnishing of security shall not increase the liability of ASECS. ASECS, the official service contractors, the exhibit facility, representatives and/or employees thereof will be responsible for injury, loss of damage that may occur to the exhibitor, or the exhibitor's employees or property, from any cause whatsoever, prior, during or subsequent to the period covered by the application/contract.

Promotion of Sponsorship or Exhibit

Use of the ASECS logo in any promotions of the conference is subject to approval by ASECS. Please submit any proposed ads that use the ASECS logo to the ASECS Executive Director Benita Blessing at asecsoffice@gmail.com.

Photo Consent

As part of our mission to provide education, best practices, and other information from leaders in their fields, speakers, panelists, and audience members should be aware that we may record all or part of the events we organize, including comments from speakers, panelists, and audience members. The resulting raw and edited materials, including still photographs, video and audio recordings, and associated verbatim transcripts, may be used by ASECS without restriction, in press releases, white papers, conference collateral, websites, and other publications. By attending our events, you acknowledge that you are in a public place and that attendees (including ASECS volunteers) may capture your image in photos and videos. Nevertheless, ASECS encourages event attendees to exercise common sense and good judgment and respect the wishes of other attendees who do not wish to be photographed at events. ASECS uses photos and videos taken at its event for a variety of purposes, including publication on the ASECS website. If you see any photos of yourself or any personal information about yourself on ASECS.org that you would like removed, please contact the Executive Director Benita Blessing at asecsoffice@gmail.com

Cancellation

If the organization desires to cancel this agreement, they must do so by March 7, 2024. All cancellations of space, including space reduction, or cancellation of advertising space must be submitted via email to Devon at asecsmeetingplanner@gmail.com to receive a 50% refund.

There will be no credits or refunds provided starting March 7, 2024. For all exhibitor changes, including revisions to attendees and cancellations, please contact Devon at asecsmeetingplanner@gmail.com.